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FINANCIAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM D

## NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR

#### UNIFORM LIMITED OFFERING EXEMPTION

	ОМВ	APPR	DVAL						
	OMB Num	ber:	3235-0	076					
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L	hours per r	espons	se 16	6.00					
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l	DATE RECEIVED								

Name of Offering ( check if this is an amendment and name has changed, and indicate change.)	ng SEC
Flexible Premium Variable Universal Group Life Insurance Policy-PPL1379	Wall Processing
Filing Under (Check b ox(es) that apply): Rule 504 Rule 505 Rule 506 Section	4(6) Section
Type of Filing: New Filing Amendment	MAR 2 -
A. BASIC IDENTIFICATION DATA	" I & EUUB
1. Enter the information requested about the issuer	Wash
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	Washington, DC
Nationwide Private Placement Variable Account	101 , 50
Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone Number	per (Including Area Code)
One Nationwide Plaza, Columbus, OH 43215 (614) 249-7111	
Address of Principal Business Operations (Number and Street, City, State, Zip Telephone Number Code) (if different from Executive Offices)	per (Including Area Code)
Brief Description of Business	
Variable Insurance Products	
Type of Business Organization	1
corporation limited partnership, already formed other (please specify)	
business trust	08041181
Year Actual or Estimated Date of Incorporation or Organization Month Year	<del></del>
[05] [98] 🖾 Actual 🗀	Estimated
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for Sta CN for Canada; FN for other foreign jurisdiction) [O]	

#### **GENERAL INSTRUCTIONS:**

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION —		
Failure to file notice in the appropriate states will not result in a loss of the federal exe appropriate federal notice will not result in a loss of an available state exemption unless filing of a federal notice.		
Persons who respond to the collection of information contained in this form are not required currently valid OMB control number.	to respond unle	ss the form displays a
A. BASIC IDENTIFICATION DATA		
<ul> <li>Enter the information requested for the following:</li> <li>Each promoter of the issuer, if the issuer has been organized within the past five the beneficial owner having the power to vote or dispose, or direct the vote of equity securities of the issuer.</li> <li>Each executive officer and director of corporate issuers and of corporate gene issuers; and</li> <li>Each general and managing partner of partnership issuers.</li> </ul>	or disposition o	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Alutto, Joseph A.		
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Brocksmith, Jr. James G.		
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Eckel, Keith W.		
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215		
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Miller de Lombera, Martha J.		
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215		

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)  Jurgensen, W.G.
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Marshall, Lydia M.
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) McWhorter, Donald L.
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215
(Use blank sheet, or copy and use additional copies of this sheet, as necessary)
B. INFORMATION ABOUT OFFERING
1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Yes No  Answer also in Appendix, Column 2, if filing under ULOE.  2. What is the minimum investment that will be accepted from any individual? \$100,000  Yes No  Does the offering permit joint ownership of a single unit? Yes No
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set
forth the information for that broker or dealer only.  Full Name (Last name first, if individual)
Campisi, James Business or Residence Address (Number and Street, City, State, Zip Code)
300 International Parkway Suite 270, Heathrow FL 32746  Name of Associated Broker or Dealer Newport Securities Group
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers  (Check "All States" or check individual States)
AL AK AZ AR CA CO CT DE DC FL GA HI ID
IL IN IA KS KY LA ME MD MA MI MN MS MO
MT NE NV NH NJ NM NY NC ND OH OK OR PA
RI SC SD TN TX UT VT VA WA WV WI WY PR

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Full Name (Last name first, if individual)											
Business or Residence Address (Number and Street, City, State, Zip Code)											
Name of Associated Broker or Dealer											
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check "All States" or check individual States)											ites
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MT NE	NV	NH	NJ	NM	NY	NC	ND	ОН	ОК	OR	PA
RI SC	SD	TN	TX	UT	VT	VA	WA	WV	W1	WY	PR
Full Name (Last name	e first, if in	dividual)									
Business or Residence	e Address (	(Number ar	nd Street, C	City, State,	Zip Code)						
Name of Associated I	Broker or D	Dealer		•							
States in Which Perso (Check "All										. All Sta	ntes
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IL IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	МО
MT NE	NV	NH	NJ	NM	NY	NC	ND	ОН	ОК	OR	PA
RI SC	SD	TN	TX	TUT	VT	VA	WA	wv	WI	WY	PR

(use blank sheet, or copy and use additional copies of this sheet, as necessary.)

	amount already sold. Enter .0. if the answer is .none. or .zero If the transaction is an exchange offering, check this box  and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security Debt.	Aggregate Offering Price \$	Amount Already Sold \$
	Equity	\$S	\$ \$
		J	<b>4</b>
	Convertible Securities (including warrants)	\$	\$
	Partnership Interests	\$	\$
	Other (Specify: Variable Life Insurance	\$9,840,004	\$5,900,002
	Policy)		
	Total	\$9,840,004	\$5,900,002
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
	then purchases on the total times. Enter of it answer is none of zero.	Number Investors	Aggregate Dollar Amount Of Purchases
	Accredited Investors	1	
	Non-accredited Investors.	1	\$5,900,002 \$
	Total (for filings under Rule 504 only)		\$5,900,002
	Answer also in Appendix, Column 4, if filing under ULOE.	1	33,900,002
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C. Question 1.	Typc of	Dollar Amount
	Type of Offering	Security	Sold
	Rule 505	200,	\$
	Regulation A		\$
	Rule 504		\$
	Total		\$
4.	a. Furnish a statement of all expenses in connection with the issuance and		
	distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be		
	given as subject to future contingencies. If the amount of an expenditure is not know, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs	H	\$
	Legal Fees	片	\$
		片	\$ \$
	Accounting Fees.	님	
	Engineering Fees.	片	\$
	Sales Commissions (specify finder's fees separately)	L	\$557,450
	Other Expenses (identify)	. 닏	\$
	Total		\$557,450
	b. Enter the difference between the aggregate offering price given in response to Part C – Question 4.a. This difference is the "adjusted gross		\$9,282,554

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

5.	Indicate below the amount of the adjusted gross proceed to the issuer used or proposed to be used for each of the purposes show. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set fort in response to Part C – Question 4.b. above.		-
		Payments to Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees Purchase of real estate	□\$ □\$	□s □s
	Purchase, rental or leasing and installation of machinery and equipment	<u></u> \$	s
	Construction or leasing of plant buildings and facilities	□s	<u></u>
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets	□s	<b></b>
	or securities of another issuer pursuant to a merger)	s	<b></b> \$
	Working capital	<b></b>	□\$
	Other (specify):	□s	□s
		<b></b>	<b></b>
	Column Totals	s	s
	Total Payments Listed (column totals added)	s	
	D. FEDERAL SIGNATURE		
is filed under U.S. Securities	s duly caused this notice to be signed by the undersigned duly authorized Rule 505, the following signature constitutes an undertaking by the est and Exchange Commission, upon written request of its staff, the interpretation in the staff of the staff o	issuer to furnish formation furnis	to the
Issuer (Print of Nationwide F Variable Acc	Private Placement Consul Van IV	3/8/08	
Name of Sign April VanDe	rvort Title of Signer (Print or Type) Associate Vice President		
Inter	ational misstatements or omissions of fact constitute federal criminal violati	ione (Sec 1911)	C 1001

#### E. STATE SIGNATURE ١. Is any party described in 17 CFR 230.262 presently subject to any of the Yes $\boxtimes$ disqualification Yes No provisions of such rule?..... See Appendix, Column 5, for state response. 2. The undersigned issuer hereby undertakes to furnish to any state administrator of any state in which this notice is filed a notice on Form D (17 CFR 239.500) at such times as required by state law. 3. The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees. 4. The undersigned issuer represents that the issuer is familiar with the conditions that must be satisfied to be entitled to the Uniform limited Offering Exemption (ULOE) of the state in which this notice is filed and understands that the issuer claiming the availability of this exemption has the burden of establishing that these conditions have been satisfied.

The issuer has read this notification and knows the contents to be true and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

Issuer (Print or Type)

Nationwide Private Placement

Variable Account

3/8/08

Name of Signer (Print or Type)

April VanDervort

Title of Signer (Print or Type) Associate Vice President

Signature

#### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

	·			A	PPENDIX				
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	to nor	nded to sell n-accredited tors in State B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item2)					fication State (if yes, ech ation of granted)
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
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